

# Sunfish Class Officers visited Laser Performance

A Delegation from the Sunfish Class was received by the new Administration of Laser Performance on April 21<sup>st</sup> to discuss joint strategies to develop the Class.

Andres Santana, Clinton Edwards, Paul-John Patin and Chris Williams visited the plant in Portsmouth, RI to establish a better relationship with the manufacturer. This visit will be conducted annually to keep an optimum communication channel.

Laser Performance was represented by Chip Wilkerson (VP Global Marketing), Michael Zavell (VP Sales), Brent Richards (Gulf Coast Sales), Joel Hanneman (Production Manager), Ned Jones (SB3 Product Manager) & Josh Toso (Event Program Manager)

The company is now the largest of its type worldwide, with offices in USA, England, Dubai, Australia and Hong Kong, and a Dealer Network covering the whole planet. This opens infinite expansion opportunities for the Sunfish Class.

The Global Sales & Marketing Offices were established in Portsmouth, making things easier for the Sunfish Class.

During the meeting important issues were discussed: technical issues, events support, marketing strategies, Junior development strategies, sponsorship and more.

Also a visit to the production line was conducted where the Class Officials received explanations about the process, the materials used and the quality control.

Do not miss the next Windward Leg issue, where a lot of the details of this visit will be revealed.



Josh Toso (LP), Paul-John Patin & Chris Williams watch the work done on the Sunfish deck



Josh Toso (LP), Paul-John Patin & Andres Santana receive explanations about the quality of the materials